

Long Beach Premier Card - Terms & Conditions

Long Beach Premier Card is issued subject to the following terms & conditions:

Fee:

- Join for a fee of \$50 with \$25 bonus, amounting to \$75 worth of Long Beach Dollars (LB\$).

Validity:

- 1 year upon issue date
- Valid for dining in only at all Long Beach Restaurants in Singapore.
- Valid for a maximum of 50 persons.

Issuance of Long Beach Dollars:

- Members are entitled to a 10% rebate or more on total FOOD bill, ala carte food and set menus when dining in.
- Not valid with other promotions, vouchers and discounts.
- Rebates will only be credited with the presentation of the Premier Card upon payment. No rebates will be credited if the Premier Card is not presented.
- Rebates will be accumulated as LB\$ for future dine in meal redemptions.
(\$1 LB = \$1 SGD)

Redemption of Long Beach Dollars:

- LB\$ are not exchangeable for cash. Redemption of LB\$ to be deducted from the total FOOD bill (excluding taxes), before new rebates are earned.
- Redemption of LB\$ is valid for Dine in only.
- Redemption is not valid for special promotions, on the eve of & during Chinese New Year period, eve of & Mother's Day, eve of & Father's day, 31 Dec, festive and special occasions.

Expiry of LB\$:

- Strictly no extension will be granted. LB\$ earned within the validity period will expire one month after the Premier Card expires. LB\$ not redeemed will be forfeited.

Mode of Payment:

- Joining fee for LB\$ is payable by all major credit cards or cash. Cheques can be mailed to the head office. All cheques to be made payable to LONG BEACH SEAFOOD RESTAURANT PTE LTD.

Card processing time:

- Approximately 2-4 weeks.

Card renewal:

- Free renewal with a minimum spending of \$1000 at Long Beach Restaurants within the one-year membership.
- Increased rebate percentage valid only for one membership year
- after each evaluation.

Loss or damage of card:

- It is the sole responsibility of the cardholder to ensure that the right card is returned after each use. Long Beach is not liable for the loss of card and/or rebates accumulated. A \$10.00 replacement fee is payable.

Non-transferable:

- The card is non-transferable nor assignable and is for the personal use and benefit of the person named on the card.

Discretion:

- The management of Long Beach Seafood Restaurants reserves its right to amend any privilege or condition without prior notice.
- The management of Long Beach Seafood Restaurants is entitled at any time, in its discretion without liability to you, to suspend or terminate your right to use the card, refuse renewal or replacement of the card should any of the conditions and privileges be abused.